



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Dr Sam Everington
Partner and GP, Bromley by Bow Centre

Dr Sam Everington is one of the founding partners of Bromley by Bow Centre and continues to practice as a GP in the surgery at the heart of this East End enterprise. Bromley-by-Bow has at its heart a holistic approach to health, social care and wellbeing, viewing them as inseparable from education, the environment, arts and employment.

Bromley-by-Bow's innovative approach has made it a beacon for policy makers and the Centre was used by the government as the template for "healthy living centres" and NHS LIFT premises.

The centre houses over one hundred projects and social enterprises from complimentary therapies, art studios and a nursery to landscape design, furniture making, graphic design and a community café, all serve users predominantly from the minority ethnic groups living in one of the most deprived areas of the country.

As well as being a successful social entrepreneur and practicing GP, Sam is also a qualified barrister. He was previously deputy chair of the British Medical Association and continues to be involved in policy making through his role on the ministerial advisory board for primary care and director of community health partnerships.

Sam is an experienced speaker on health and enterprise issues.