



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Gill Coupland
Co-founder and Director, Angels Housekeeping

Gill Coupland is the co-founder and Director of Angels Housekeeping, a social enterprise which provides housework and shopping services for elderly people, to help them stay as independent as possible.

The company was born out of the need for domestic care services in Leeds following the City Council's withdrawal from the provision of these services.

The business is able to provide its services at very affordable rates to elderly people through its price weighting which charges a slightly higher rate for services to young professionals and companies.

In many ways anticipating the personalisation agenda which has now moved to the centre of social care, in just over three years, Angel's Housekeeping has gone from an operation with seven clients to team of 30 with 300+ clients.

The success of the company has also persuaded Leeds City Council to re-invest in these services. 'Keeping House' is a partnership programme sponsored by the Leeds Adult Social Care, which has committed to contributing £900,000 over 4 years from 2005 to 2009. The programme sits within the framework of 'Older, Better', the Leeds strategy to promote a healthy and active life for older people. In addition, Angels Housekeeping is on track to claim £100,000 in benefits for its customers this year.

Gill has a background in law and accountancy. She is an experienced speaker and is happy to share platforms with colleagues in Leeds City Council to give audiences a picture of their new best practice project.