



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Matt Kepple is the successful young social entrepreneur who was recruited to lead the Commission for Youth Social Enterprise. His position involves touring the country, encouraging young people to find innovative ways to solve society's problems. He has recently spoken at Birmingham University where he helped secure funding from foundation UnLtd for a student initiative promoting businesses dedicated to reducing climate change.

Matt considers his main role as inspiring young people. He believes that the Commission for Youth Social Enterprise is equipping future generations to make a lasting and positive impact on their world.

Matt is also a fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA) and has set-up several social enterprises involving young people.

Matt began his journey into social entrepreneurship at university when he established Wabhlo, a website allowing people to choose specific projects to donate £1 a month until a final fundraising goal is met. It was awarded winner of Channel 4's IDEASFACTORY Award. He also created and presented Passion4Fashion show, to promote fair trade fashion. The show has become an annual event and helped pave the way for large-scale student run event receiving university funding. Matt has always been an active member of the student body; he taught sell-out weekly hip hop dance classes, worked as a campus brand manager for Yell.com and Yell 118 247 and organised multiple parties. He has also worked at creative agency DLKW and for Olympic Holidays as a holiday rep.