



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk

Matt Stevenson-Dodd is Chief Executive of Young Enterprise North West (YENW) which works with young people aged 4-25 to give them practical experience of enterprise and business.

Historically, YENW operated as a traditional charity; however with decreasing availability of grants, the organisation adopted a social enterprise strategy. This led it from grant dependency towards a diversification of income sources and a more efficient social enterprise business ethos internally.

In the last year, YENW supported 31,000 young people in developing business skills and for 2009/10, will help an additional 50 schools set up Community Interest Companies – a legal form for social enterprises.

Matt has also driven the creation of the first national social enterprise schools programme for Young Enterprise. This will match social entrepreneurs with school teams across England to set up school based social enterprises.

Matt is an experienced social entrepreneur having previously run Unique Coffee Bar and Unique Social Enterprise. Unique opened in January 2000 as a grant dependent youth charity but rapidly developed into a multi award winning social enterprise employing 22 full time staff over two sites. Under Matt's leadership, Unique developed a diverse range of social enterprises including a highly successful Alternative Education programme, a drop-in youth coffee bar (credited with reducing anti-social behaviour), the UK's first eCommerce Scrap Store, and the Unique Network (designed to replicate the 100% sustainable Unique Coffee Bar into other towns).

Unique Social Enterprise was voted 'East Midlands project of the year 2006' in the 'National Lottery awards' and this year won the 2007 national 'ICT hub award' for 'delivering social and environmental benefits through ICT'. In 2006 Matt gained an MBA with distinction from Nottingham University Business School and is also a full time qualified youth worker.