



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Nigel Kershaw
Chief executive, Big Issue Invest

Nigel Kershaw is CEO of Big Issue Invest, an innovative provider of finance to social enterprises which has invested nearly £6 million in some of the most well-known and innovative social enterprises in the UK.

Nigel is also Chair of The Big Issue, previously working as its Chief Executive. Last year 3,000 homeless and vulnerably housed Big Issue vendors sold 146,000 copies a week in the UK and earned over £8 million.

Under Nigel's leadership, Big Issue Invest is launching a Social Enterprise Investment Fund - the first commercially-structured fund of its kind in the UK to specialise in social enterprise investing that delivers both financial returns and measured social impact to investors.

Having founded three employee owned enterprises in printing and publishing in the 1970s and 1980s. His outspoken advocacy of enterprises that offer business solutions to real social problems was acknowledged in 2008 by the Good Director for Enterprise honour award from Director magazine.

Nigel is a well-known, experienced, passionate and challenging speaker with strong views on the future of social and mainstream finance and social enterprise.