



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Penny Newman
Chief executive, Fifteen

Penny Newman has recently taken on the role of chief executive officer at the Fifteen Foundation. Set up by Jamie Oliver in 2002 its purpose is to offer young people – often in need of a break in life, including the homeless, unemployed or those overcoming drug or alcohol problems – the opportunity to learn, on the job, about life in the restaurant business.

The Foundation is working to become a global social enterprise brand inspiring young people all over the world and Fifteen London has already been joined by Fifteen Amsterdam, Cornwall and Melbourne.

Fifteen recently published their first social report, analyzing the impact they have had. It showed that of the 106 young people who have started with Fifteen since 2002, over 50% graduated and, of these, 75% are still working in the industry.

Prior to her work at Fifteen, Penny was the chief executive officer of Cafédirect plc; the UK's largest 100% Fairtrade hot drinks company. During her time at Cafédirect Penny led the first public share offer for a Fairtrade organisation.

Penny was recently appointed as non-executive director of Social Finance Ltd and is a member of the advisory body for the Office for the Third Sector.

Penny is a compelling commentator with a strong business focus who speaks passionately about the impact that social enterprise can have on individuals and the wider world.